

NetworkIP Wins IBM Information On Demand Innovation Award

LONGVIEW, TX (November 16, 2007) – NetworkIP, a leading provider of innovative telephony and stored value services, has won the 2007 IBM global Information on Demand Innovation Award for its Integrated Connection Solution (ICS) platform that enables rapid, low cost deployment of converged voice, data and IP solutions over wired, wireless and IP networks.

The Awards Program recognizes organizations using IBM-based solutions to significantly improve efficiencies and gain competitive advantage for their organizations. NetworkIP takes full advantage of IBM's Informix Database Server (IDS), including high availability data replication, enterprise replication, fragmentation, parallel data query, and other proprietary functions to enhance the stability and usability of IDS. The combined solution is the heart of NetworkIP's platform, providing instant access to hundreds of millions of end user accounts and terminating billions of minutes of traffic each month.

"We are pleased to recognize NetworkIP for developing innovative applications and solutions built on IBM software that have significantly increased their return on investment and generated a competitive advantage," said Robert D. Thomas, vice president, Business Development, for IBM Information Management. "The 2007 Information on Demand Innovation award winners are leading the way to improved operational performance for their enterprises, as well as the industries that they represent. We congratulate them on their accomplishments."

NetworkIP CEO Pete Pattullo added, "We appreciate this award recognizing the initiative and innovation of our development team. Since 1998, NetworkIP has consistently delivered software applications and patented customer management tools that set the industry standard for reliability, functionality, and ingenuity."

NetworkIP ICS is an innovative, turn-key platform that enables telephony providers and marketers to package and bring to market any combination of next-generation telephony and Internet stored value products incorporating Long Distance Dialing, Web and Audio Conferencing Services, Voice Mail, International Call-Back, and VoIP.

NetworkIP also provides ICS-based solutions to enterprise customers through its Jaduka (<http://Jaduka.com>) subsidiary. Customers are able to easily integrate powerful communications capabilities into existing and new business processes resulting in enhanced productivity and improved quality. Jaduka's application programming interface to ICS enables companies to be more competitive, with lower development costs and shorter development cycles.

For more information visit <http://NetworkIP.net>.

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About NetworkIP

NetworkIP is changing the way businesses and people grow and enhance their connections. Since 1998, the company has delivered patented and best-in-class telephony and stored value technologies, systems, and integrated services that ensure reliability, minimize complexity, and increase profitability. A privately held company and a leading provider of telephony and stored value solutions, NetworkIP sets industry standards for quality, integrity and functionality. For more information on how to enhance your valued connections, please visit: www.NetworkIP.net.