



PhoenixSoft Builds-Out Data Center for IT and Telephony Customers

Innovative Outsourcing Solution Helps Service Providers Lower Costs and Increase Efficiencies

Phoenix, Arizona...October 1, 2009...PhoenixSoft, a leading provider of next-generation softswitch platforms for converged networks, announced today it will offer data center solutions engineered for both broadband telephony and IT applications. The company designed, built and will operate its new facility in Phoenix, Arizona. Specific outsourcing services include colocation, managed hosting and 24/7 technical support.

PhoenixSoft's data center provides an alternative to hosting, installing and managing complex switching and IT technologies at customer sites. By outsourcing these operations, service providers can save money, lower risks and eliminate the burdens associated with an in-house data center. For example, PhoenixSoft's data center customers incur no initial capital investments and ongoing operational costs. Several market analysts, including Gartner, Inc., have provided research over the years to confirm outsourcing's lower total cost of ownership.

In addition, PhoenixSoft's data center solutions reduce risks associated with technological obsolescence, future cost uncertainties, technical staffing and natural disasters. Customers leverage the required expertise and technology without having to worry about operating a data center themselves.

"We launched our data center solutions to help companies address their greatest technical challenges," said Paul Amick, PhoenixSoft co-founder and executive vice president. "By letting PhoenixSoft host and manage their telephony and/or IT infrastructures, companies can focus energies and resources on growing their businesses. Plus, an abundant power supply, outstanding network access and lack of natural disasters make Phoenix an ideal data center location."

Unlike other data center solutions, PhoenixSoft provides around-the-clock, on-site technical resources. Customers can access a wide variety of technical assistance 24/7. The PhoenixSoft Data Center also includes:

- An efficient, scalable design using latest technologies and building techniques
- Diverse systems for "always on" operations
 - Back-up generators
 - Uninterruptible Power Systems (UPS)
 - Power distribution units to deliver conditioned, digital-grade power
- Multiple layers of access control
- Internet bandwidth capacity for consistent, high-speed connectivity
- Fully managed firewall protection

- A stable environment to protect assets and minimize downtime

PhoenixSoft will be providing additional information on its new data center solutions at the upcoming “Comptel Plus” event, October 11-13, Orlando World Center Marriott, Booth 207.

About PhoenixSoft

Since 1985, PhoenixSoft has developed a long and distinguished track record within the telecommunications industry as an innovative provider of telephony solutions for converged networks. The company provides robust switching, enhanced features and innovative IP applications through its Cirrus Softswitch. In addition, PhoenixSoft offers integrated Billing and Retail Web Portal solutions. PhoenixSoft’s customized real-time multimedia telephony platforms deliver carrier-grade voice quality, reliability and scalability for service providers, carriers and business enterprises. The company has deployed its advanced switching solutions throughout North America, South America, Europe, Asia, the Middle East and Australia. PhoenixSoft also owns and operates an advanced data center for hosted solutions and 24/7 technical support. For more information, visit <http://www.phoenixsoft.com>.

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