



THE **FUTURE** of the **Phone Card Industry**

NOW You can sell PINLESS via mobile phones

Prepaid Pinless Product:

Lunex Telecom, Inc., an FCC licensed carrier, is leading the way with its innovative prepaid pinless product that is certain to be a "game changer" to the current prepaid telecom market. The era of distributing prepaid phone card brands that seem to change every couple of weeks is fading.

The tiresome tactic of stacking phone cards with high fees and constantly changing the brand is drawing the ire of regulators and consumers alike – and a headache for distributors and resellers. Lunex is introducing a better, more forward-looking approach, to the prepaid phone card industry.

Pinless product is the new phone card evolution, and Lunex is leading that change as it was among the first to introduce the product 6 years ago. Lunex continues to innovate and improve its pinless product, as well as methods to deliver and support the product. For example, Lunex introduced speed dialing and 1Click™ dialing that offers ease and convenience that has enabled Lunex to retain hundreds of thousands of customers. Because of Lunex's Honest Minutes™ without the outrageous high fees, along with its 24/7 customer service support in multiple languages, Lunex is gaining the trust and confidence of customers, resellers, and distributors nationwide.

Working with Distributors/Resellers:

Lunex is constantly fine-tuning and innovating better methods for distributors/resellers to distribute/sell prepaid products. In addition to Lunex's existing selling methods - such as: (a) "Sell-by-IVR" (i.e., sell via landline or mobile phone), (b) "Sell-by-SMS" (i.e., sell via simple

texting), and (c) "Sell-by-rechargeable-ePINs" (i.e., sell via reseller website or POS terminals) - Lunex is introducing a new internet portal that offers the most comprehensive method for distributors/resellers to distribute and sell Lunex products - including domestic and international prepaid wireless top-up services. This new "all-in-one" portal will enable

large distributors/resellers to distribute easily and efficiently, and it equalizes the playing field for smaller distributors/resellers by enabling them to distribute and sell like the "big boys."

In addition to the above, Lunex is developing other selling methods, such as selling via smart phones and computer tablets that operate on Apple, Android and other popular applications. Lunex's creative and innovative forward-looking approach, combined with its strong back-end support for distributors/resellers (e.g., auto-invoicing and collecting via ACH debit of resellers on behalf of distributors) will enable distributors/resellers to focus on what they do best – distributing, selling, and expanding their businesses – without the many burdens and headaches distributors/resellers



traditionally encountered.

To find out more about Lunex and how it can help your business, please visit www.LunexGroup.com or call **1-888-380-3808** and ask to speak to **Luis** or **Jaime**.



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