

LUNEX Announces New Co-Branded Phone Card

Partner with Tata Communications

Lilburn, GA (August 4, 2010) Lunex Telecom, Inc., ("Lunex") an Atlanta based telecom carrier, is launching a special co-branded phone card and pinless telecom product in conjunction with Tata Communications (America) Inc. ("Tata Communications"), part of the Tata Group - one of the world's largest conglomerates and India's most recognizable name. The co-branded product will be Powered by Trueroots™ from Tata Communications and Honest Minutes™ from Lunex. Lunex will be the service carrier in the United States, and Tata Communications will be the provider of premium termination networks worldwide. "This product will provide premium quality for the South Asian markets

with absolutely no fees. Many distributors have already placed their order for this product. It's exciting to see strong demand from the distributors for a clean premium product," said Darren Lu, President of Lunex.

Lunex's Honest Minutes™ has built a strong reputation in many ethnic US markets. Combine Honest Minutes™ with Trueroots™, a reputable brand in the South Asian market, will make this premium product unique and attractive to distributors and consumers. The product is available via phone cards and pinless portals, and is now ready for distribution. For more information, please contact Lunex at 1-888-333-2404.

