

# PreWay *Products & Services*



# The PreWay Solution

*PreWay has a simple mission; We want to grow your sales by providing products and services that deliver you results.*

*The diverse consumer-based product services you'll receive from PreWay is unmatched and will without a doubt, expand your product's sales.*

## Product Portfolio Includes

*Prepaid Wireless Airtime  
Long Distance Swipe Cards  
Epins Long Distance  
Music And Entertainment  
IPP Bill Payment  
Reloadable Debit Cards  
Worldwide Calling Accounts  
Gift Mall Cards  
Prepaid Handsets and SIM Cards  
Home Phone Service*



## One-Stop Product Solution

*PreWay has extensive experience managing and promoting wireless, internet and entertainment products and introducing them to the retail market. We have been providing a product suite which includes wireless handsets, SIM card products, long distance products, and more to a retail footprint of over 13,000 stores nationwide.*



Prepaid Handsets



Prepaid Wireless Airtime



Worldwide Calling



LD Swipe Cards and Epins



WildBlue High Speed Internet



Gift Mall Cards

## Excellence For Over A Century

*PreWay's parent company, Petrey Wholesale, has been family owned and operated for over 107 years. W.L. Petrey Wholesale Company, Inc. offers and distributes a wide selection of more than 8,000 items. Petrey works with our suppliers on new product introductions, distribution, and to create new & update existing merchandising solutions.*



# Merchant Services

*PreWay also concentrates on offering value added solutions that merchants find helpful in running their business.*



*Legal Age ID Verification*



*WildBlue High Speed Internet*



*VOIP Phones*



*ATMs By Waycash*



*Credit Card Processing*

## Merchant Services Suite

*Legal Age ID Verification*

*High Speed Internet*

*Business VOIP Phones*

*ATMS*

*Credit Card Processing Services*



*Sample WayCash ATM*





# What We Can Do For You!

## Your Product Solution From Start to Finish

### **Revolutionary Point of Sale**

We provide countertop terminals with our POS software to our customers free of charge. For retailers with local computer and internet access, PreWay also offers a web POS solution in lieu of a countertop device. Web Terminals are provided to stores with computer access. Web based management tool are available to all stores and sales people.

### **Dynamic Product Suite**

PreWay is constantly looking to diversify a stores dependence on product sales. It offers the most dynamic product suite for ISO sales representatives to offer to merchants and their consumers. Products from PreWay will flourish within a retail setting.

### **Marketing and Handset Distribution**

PreWay is committed to driving foot traffic to its merchants. It warehouses and distributes a wide variety of posters, display racks and handsets which are readily available to its customers. All materials are shipped from a centrally located warehouse in Petrey, AL. Specially branded POP materials and racks are available for larger chain accounts.

### **ISO and Merchant Support**

PreWay provides all stores, vendors and ISOs unmatched support. Our state of the art call center is staffed with university trained service representatives whose main goal is to provide you with industry leading care. Let us help with terminal training, merchant billing, marketing support and product training. Just stick to what you know best, selling.



Sample End-Cap Display



Bow Tie Display



State Of The Art Contact Center

