

Prepaid Reviews Announces Launch of Canadian Website

Popular prepaid cellular consumer website Prepaidreviews.com announces the launch of its Canadian website featuring reviews and information on Canada's leading prepaid providers.

Guelph, ON ([PRWeb](#)) January 16, 2008 - PrepaidReviews.com today announced the launch of a Canadian version of its popular consumer information website featuring news, reviews and information on Canadian telecom companies who offer prepaid services.

[Prepaid Reviews Canada](#) features reviews of Canadian prepay providers including [Rogers Wireless](#), [Telus](#) and [Fido](#). As with the .com version of the website, each company gets a detailed review and an editorial rating from one of the Prepaid Reviews site editors. Consumers can also leave ratings for each provider which help create an average reviewer score.

"The American version of Prepaid Reviews has been such a tremendous success and we kept getting emails requesting that we provide information for Canadian providers as well," says Rae Hoffman, VP of Marketing for Prepaid Reviews. "We finally made the decision to create the Canadian counterpart."

Established in 2005, Prepaidreviews.com offers in-depth editorial reviews on 25 prepaid wireless providers and features over a thousand user contributed reviews on those same carriers. The site is considered to be the leading resource for information on prepaid phones.

The Canadian version, which currently features ten reviews, is expected to expand with more editorial reviews being added before the end of 2008. Additionally, the Prepaid Reviews news blog now features a category for Canadian prepaid industry coverage which will be featured on the Canadian version of the website.

The core focus and strength of the Canadian website will be the same as its American counterpart - the consumer oriented reviews. "We break down the plan information as the companies present it into an easy to read and understand fashion. By having two ratings - one that is editorial as well as one that is consumer based, you get to see the full picture before making a decision and spending your hard earned money," says Hoffman.

For more information about Prepaid Reviews Canada, please visit: <http://www.prepaidreviews.ca>

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