

## **PrepaidReviews.com Launches a New Blog Covering the Prepaid Wireless Industry**

*To add to the string of site additions being announced this week by PrepaidReviews.com comes the unveiling of a new blog that will be reporting on news in the prepaid cellular industry as well as publishing humorous and useful content for prepaid consumers.*

Spring Hill, FL ([PRWeb](#)) June 21, 2007 -- PrepaidReviews.com, a leading provider of information on prepaid cell phone carriers, adds to their previous expansion announcements this week with the unveiling of the new [Prepaid Reviews Blog](#). The blog, aimed equally at wireless industry followers and everyday consumers, will be reporting on news in the prepaid cellular industry. Additionally, the blog will feature posts that attempt to educate the consumer as well as entertain them.

"The core of our site offerings remains with our editorial and user reviews of prepaid cell phone providers, but we realized there was a lot more to be said about prepaid wireless and the blog gives us the platform to do so. This takes us from being the first stop when researching a prepaid carrier to also being the place to continually come to get news, tips, humor and information on the industry," says Rae Hoffman, VP of Marketing for Prepaidreviews.com.

The Prepaid Reviews blog, which is updated several times daily, covers breaking news topics like the Amp'd Mobile's CEO stepping down, aims to educate on things like [how the AT&T/Cingular merger affects consumers](#) and even attempts to provide a bit of humor with topics like 19 songs that should never be used as ringtones. "The cell phone industry is a crazy place with some absurd news. The story about 850,000 people in the UK flushing their phones down the toilet every year comes to mind. So while we're going to cover industry news that will benefit consumers, we're also going to keep it entertaining and off-beat," says Joe Pawlikowski, Senior Editor of the Prepaidreviews.com blog.

Adds Hoffman, "Prepaid cellular is gaining strength as an affordable and feature rich alternative to traditional cell phone plans each year. We expect that trend to continue and we expect that prepaid providers will be making strong strides in the face of increasing competition and an increasing user base. We plan to be there to cover it and offer our viewpoint on it all."

Established in 2005, Prepaidreviews.com offers in-depth editorial reviews on 25 prepaid wireless providers and features hundreds of user contributed reviews on those same carriers. The site continues to achieve increasing popularity as the first stop when researching new pay as you go wireless providers.

For more information on the Prepaid Reviews Blog or website, visit:

<http://www.prepaidreviews.com/blog/>

or subscribe to the RSS feed to have updates delivered to the RSS reader of your choice:

<http://www.prepaidreviews.com/feed/>

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