

**US operator moves service to DIGITAL
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Milton Keynes. 12th January, 2009. [Nobel](#), a market leader in the global telecommunications industry, has selected the [DIGITALK Multiservice platform](#) as the solution of choice for IP and prepaid telephony services.

Nobel made the decision having felt unable to respond rapidly enough to the fast moving Telcoms market place. The review of the existing solution also concluded that the time was right to migrate its TDM based infrastructure onto an all IP service platform.

Nobel will be using the DIGITALK SIP Application Server to deliver prepaid services to the North American market place.

The DIGITALK Multiservice Platform now has a fully integrated Session Border Controller providing 1+1 redundancy, failover and recovery with live session state maintenance and multi network and service capacity, greatly improving service quality and traffic capacity.

Michael Knobel, President of Nobel already has his sights set on widening the service offering: "Service growth is key to our customer strategy. We fully intend to expand on this with DIGITALK integrated IP telephony products to take full advantage of the rapid up-take of broadband voice in enterprises and residential consumers. "

Knobel continues "We have, however, identified the need for a balanced service portfolio. Whilst having our sights on new technologies, the demand for prepaid services is still high, especially during a technology transition phase. By being able to service a variety of markets, Nobel is protected from the fluctuations and turbulence we are all braced for."

Mark Ashdown, Sales and Marketing Director at DIGITALK added "We warmly welcome Nobel as a new customer and are delighted at the scope of service offerings that are being planned for. Furthermore, we are excited to see our presence grow in the US and hope to see deployments like these repeated in this region."

"Companies are keen to find ways to cut costs without degrading service quality and value for money. We are well positioned to serve service providers to offer both innovative and frugal service globally. "

For more information: <http://www.nobelcom.com/>

About Nobel

Nobel, Ltd. is a Bermuda-based company founded in November 2006 and specializing in online sales of prepaid phone cards via its [NobelCom.com](#) and [EnjoyPrepaid.com](#) websites.

Its CEO and sole shareholder, Thomas C. Knobel, founded [NobelCom.com](#) in August 1998 under the Delaware-based LLC, Nobel Limited Company, LLC. Since 1998, [Nobelcom.com](#), and alternate product site [EnjoyPrepaid.com](#) launched in January 2003, have experienced continued growth.

The competitive strength of [Nobelcom.com](#) and [EnjoyPrepaid.com](#) lies in their wide range of product offerings, highly automated back-end, order fulfillment and CRM systems, expert 24X7 customer support staff and their general reputation as trusted-sources for online phone cards; [NobelCom.com](#) was recommended as the best source for prepaid phone cards in 2006 by Kiplinger's magazine.

[Nobelcom.com](#) and [EnjoyPrepaid.com](#) target customers located in North America, Western Europe and Australia. These customers generally wish to call internationally without using their local providers.

About DIGITALK

DIGITALK is a leading independent communications platform and applications vendor that enables service providers to roll out enhanced services rapidly and profitably. Service-ready applications include; Prepaid Calling Card, Broadband Telephony, IP Virtual Office, Service Numbers and Prepaid Mobile.

Founded in the UK in 1998, DIGITALK has installed more than 1200 service platforms worldwide, and has over 400 customers, ranging in scale from smaller service providers to national incumbent operators.

The success of DIGITALK and its customers is based on a suite of pre- and post-paid applications built on a platform that offers NGN and TDM deployment options, integral network, operations and business support capabilities, and a service creation environment for service innovation.

DIGITALK customers are supported world-wide by comprehensive 24x7 SLAs backed by full on-line case management.

For further information: www.digitalk.com

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